

Cosmetheque/Pevonia -Northeast Class Program 2010

Location: Cosmetheque USA, Inc.
11 Vanderbilt Avenue, Norwood, Mass. 02062
1-800-762-8789

Pevonia Product Knowledge

Journey with us on the Pevonia line. Reviewing and sampling the collection of products suited for every skin type. We will make stops along the way to educate you how to effectively use Pevonia products to offer an array of facials that will take you from basic to beyond! We will take you on a journey that will teach you about the correct sequence of the Pevonia essential facial. From mastering the skills, to determining the best suited cleansing method, proper exfoliation, massage mediums, and treatment masks. Knowing the benefits and proper usage of your Pevonia products will be key in optimizing the results of your facials, erasing any confusion you might have and helping you recommend the best home care regimen with confidence. Have fun, while picking up hints, tips and proper technique. Whether you are a beginner or a veteran of the Pevonia line this is a valuable class for you and your spa!

10:00am-4:00pm

ALL of the Methods of Professional Exfoliation

Are you puzzled in front of the large array of exfoliating treatments at your fingertips?

What is the difference between enzymes, acids, peels, gommage, scrubs and the list goes on and on!

Which one of these treatments would work best for the specific result you need to achieve on each skin you are treating? Explore the precautions to take before and after each exfoliation method, and learn to assess and determine their frequency of application. This class will teach you the proper uses of Enzymo-Spherides Peeling Cream, Enzymes Powder Mask, Peel-O-Zym, Clear-O-Zym, Floracide Exfoliating Gel and Lacto-Flora Peel. Successful exfoliation cannot be achieved without your professional skills. Test all these products and watch a live Demo. Do not take chances, take this class!

If you would like to be a model for any of these treatments, please ask to speak to our Educator, before class date, to avoid potential product interactions. 10:00am-4:00pm

Pevonia Professional Treatments & Masks Workshop

Learn about the ultimate professional masks that will increase your earnings and your success! Offering these specialized high-tech treatments will set you apart from the competition and allow you to be viewed as a true esthetic expert. Professional masks take on a variety of forms and each have their specific uses for selected skin types and conditions: Soft Lift-Off Masks - Plantomer and Luminous "C" & "Sea"; Hard Lift-Off Mask - Anti-Free Radical; Sheet Masks - Oxy-Vital and Elasto-Firm Mask; Eye treatments for wrinkles and puffiness; and lip treatment with Retinol. A detailed discussion of scientific facts and theory will help you to choose which mask is appropriate for each client. These masks are fun to do and impressively effective.

A step-by-step demonstration of each of the different types of masks will be performed on class attendees.

10:00am – 4:00pm

RS2 Rosacea Treatment

Many clients are seeking help for reducing the negative effects of Rosacea and sensitive skin with blood circulation problems. Learn the theory behind this troubling and chronic problem, how to recognize the signs of Rosacea and how Pevonia's RS2 product line and RS2 Rosacea Treatment can soothe, calm, and heal the skin.

A step-by-step demonstration of the RS2 Rosacea Treatment will be performed on class attendees.

10:00am– 1.00pm

Acne Therapy

As estheticians you are faced daily with clogged follicles and breakouts afflicting many of your clients. This class analyzes the specifics on how and why this phenomenon occurs and what estheticians can do to come to the aid of their clients who are suffering from this condition. Gain the knowledge of the benefits of the Pevonia Problematic Line, the new Pevonia Teen Line, professional treatments and effective home care that combat this persistent problem which affects young and mature skins alike.

1:30pm – 4:00pm

Pevonia Active Ingredients and Manufacturing Process, followed by a brief Pevonia Marketing “Know how”.

Our clients are getting more products savvy and as esthetic professionals we often are asked the hard questions. So many of our clients are looking for answers to weed out the good from the just so-so in today’s many skin care offerings that are loading the shelves of drugstores, department stores, health food stores and the like. This class delves deeply into the Pevonia product ingredients, their properties and benefits and shows you the difference that high-tech formulations can make. Learn about Pevonia’s methods of extraction, stabilization, and delivery systems along with unique and newly discovered product ingredients. The next time you are asked about what makes the products you use better than the rest, you can answer them with confidence. We will follow this class with a short marketing “know how”. After this class, you will understand the difference between “selling” and “recommending” your retail products.

10:00am-4:00pm

Professional Body Treatment Class Performed with or *without* Shower Facility

Become a holistic Professional!

The class you have all been waiting for. No more excuses joining and competing with all the day spas that attract your clients with their list of tempting Body Care services. Stop loosing your most faithful clients to competition just because your salon is *not equipped with a shower facility*.

You do not need to be a Massage Therapist to perform these Pevonia’s Body Treatments. This class reviews Professional products of the vast array of the Pevonia Body line, as well as reviewing all Body treatments that you can offer *with or without shower facility*. After you learn about their features, benefits and method of application, you will witness live demonstration of Pevonia Tropicale Body Line Treatments, the “Saltmousse Body Glow”, the “Oasis Escape Body Wrap” and the Tropicale Body Balm. Reserve your seats pls. Attendance limited to 10 people for this specific class.

10:00am-4:00pm

Professional Body Treatment Class Performed *With Shower Facility Only*

In this class we will be covering Pevonia’s therapeutic body treatments that require a shower facility. Again, no need to be a massage therapist to perform body treatments. Come in and learn about the many treatments available that help alleviate muscle discomfort, joint pain, fatigue and dryness as well as more aggressive treatments that address cellulite and detoxify the body. We will teach you the step by step for all of these treatments and how your client can prolong the positive effects through the use of home care products. Per your requests, we will have a brief demonstration of how to set up the bed and the positioning of your client. Reserve your seats pls. Attendance limited to 10 people for this specific class.

10:00am-4:00pm

****If your spa is equipped with a shower or even if you are just interested in learning Pevonia’s body treatments that are used specifically with a shower facility, attending the Body Treatment Class is highly recommended***

Myoxy-Caviar Treatment & Youth Renew Caviar Hand and Foot Treatment

Now, from head to toe, Pevonia's top of the line anti-aging treatments will pamper your clients with the highest quality of rich caviar to deliver impressive rejuvenating results. Learn about the benefits of Caviar, Pearl extract, Alpha Lipoic Acid and most importantly, Escutox – Pevonia's own natural topical alternative to Botox. Let us not forget our hands and feet... Neglected hands are the first to show signs of aging. Our feet suffer the whole year from abuse, poor circulation, tight shoes, and dry dehydrated skin. Only Pevonia could think of a treatment that will allow our most precious body parts to enjoy the same benefits than our face with rich, indulgent caviar, Pevonia's most decadent anti-aging treatment. Your clients will be proud to display their hands and feet and not just their manicured nails. Witness the magic of step-by step demonstrations of what for sure is destined to be one of your most sought after treatments.

10:00am – 4:00pm

Freeze-dried Treatments and Polypeptides

Exploring the most potent treatments available for spas. Theory and overview of Pevonia Exclusively professional freeze-dried treatments and products . Step-by-step live demo of 2 anti-aging freeze-dried treatments.

10.00am - 4.00pm